

Rockford Ravens Rugby

Rockford, IL



September 1, 2010

President

Chris Yerk
815-519-8486

Vice-President

Ben Kabutze
815-275-4601

Secretary

Jake Pence
815-266-1055

Website

www.rockfordravens.com

Dear Sir/Madam,

We are contacting you regarding the possibility of your organization becoming a sponsor of the Rockford Ravens Rugby Football Club. The Ravens were formed in 1976 and have been playing locally, regionally and internationally ever since. We compete at the division III level of USA Rugby. Our club draws players and fans from all socio-economic levels and all walks of life. Rugby is our main focus, however our greatest strength is our camaraderie.

Our goals for 2010, the 34th year of the Ravens, are to update our competition jersey's, improve our training equipment, and pay entry fee's for regional tournaments. We are also attempting to expand the knowledge of our local team and the game which our club holds dear to our hearts.

Our club plays 8-12 matches at our home field in Rockford and 8-12 matches in the surrounding region during the year. Away matches are played at many Chicago metro and suburban locations as well as in Iowa, Indiana, Wisconsin and beyond. Our club travels abroad every three years with the most recent a 2008 tour of Ireland.

Beginning in April 2009, Rockford Ravens matches have been broadcast by our local cable provider. This time will not only be used to introduce our sport and club to thousands of Rockford residents, but it will also be a time where we will take the opportunity to thank our local sponsors for their support.

The Rockford Ravens hope that we can count on your support for this 2010 season and that we may develop a relationship which will take us in the future together.

Jersey sponsors:

\$2,000 logo on chest of jersey - sponsor will receive a jersey with logo on it
\$1,500 logo on match shorts - sponsor will receive a jersey with logo on it
\$750 logo on back or shoulder of jersey - sponsor will receive a match ball
\$500 logo on team t-shirt - sponsor will receive team t-shirt

Additionally sponsor logo will be on team t-shirt, sideline sign, website link, announcements during TV broadcasts and team photo

Match sponsors (one week sponsorship):

\$250 - Receive game ball from match sponsored, sideline sign, website link and TV announcements during the week sponsored

Thanking you,

Chris Yerk
President
Rockford Ravens Rugby Football Club
president@rockfordravens.com
(815)519-8486